Introducing *The Clay Bird* Volume 4

Hi everyone! Another year is underway and we are getting started on the third volume of *The Clay Bird*. The one stop shop for members and friends or Greater Houston Gun Club.

The first three editions of the magazine were a huge success and reached over 1500 readers. *The Clay Bird* is a perfect place to advertise your business or your event. With *The Clay Bird* you instantly have a leg up and are able put your advertisement in front of the perfect group of readers, people who you have something in common with. Let’s face it people like doing business with people they know. So here is your opportunity!

In the 2019 media kit you will find all the information you need to submit your ad. *The Clay Bird* is set to mail in January of 2019.

We are here if you have any questions or need assistance.

Thank you!

Sincerely,
Kevin Dougherty
THE CLAY BIRD ADVERTISING RATES

SPECIAL PLACEMENT       SINGLE ISSUE
Inside Front Cover (full page) $1,000
Inside Back Cover (full page) $1,000
Center Spread (full page) $1,500

AD SIZE                  SINGLE ISSUE
Spread                    $1,000
Full Page                 $800
Half Page Horizontal $600

*The Clay Bird accepts color ads only please

ORDERING INFORMATION
Space will be sold on a first-come, first-served basis. All rates are in USD. All orders and instructions, whether for contracts or single insertions, must be received in writing prior to the close date. Send all contracts and artwork to:

GHGC - The Clay Bird
6700 McHard Road, Houston, Texas 77053  •  Ph: 281-437-6025
E-mail: manager@greaterhoustongunclub.com

ARTWORK SPECIFICATIONS
All artwork must be 300 dpi or better in PDF, JPG, TIFF, EPS, or AI format.

All rates are based on print-ready artwork. Artwork submitted that is not print-ready will be subject to a make-ready charge.

2019 CLAY BIRD ARTWORK CLOSING DATES
December 1, 2018

AD SIZES
(dimensions in inches)

SPREAD
Bleed: 17.5w x 11.5h
Bleed Safety: 16w x 10h
No Bleed: 16w x 10h
Trim: 17w x 11h

FULL PAGE
Bleed: 9w x 11.5h
Bleed Safety: 7.5w x 10h
No Bleed: 7.5w x 10h
Trim: 8.5w x 11h

1/2 PAGE HORIZONTAL
No Bleed: 7.5w x 4.875h
TERMS OF CONTRACT

1. Funds are payable to Greater Houston Gun Club, at the below address.
2. Deliver Ad copy, art and/or print ready ad to the below address by closing date of issue.
3. Advertiser and/or Agency agree to abide by the terms of the aforementioned publication’s most current advertising rate card (publisher has the right to revise the rates herein upon 30 days notice sent to the advertiser); to furnish advertisements within the Publisher’s deadlines; to meet payment schedules, and to hold GHGC harmless from any and all liability.
4. This contract may be cancelled by the Advertiser or Publisher in writing before the next issue’s scheduled deadline.
5. Publisher agrees to run advertisements per this contract for Advertiser, repeating the last published advertisement unless a new advertisement is furnished by Advertiser and/or Agency within Publisher’s deadlines.
6. The Advertiser’s account is due and payable upon acceptance for publication by The Clay Bird.

AD SIZE 2019 SPECIAL PLACEMENT

| Spread | Full Page | Half Page Horizontal |

PAYMENT INFORMATION

Advertiser: _______________________________________________________________
Address: _________________________________________________________________
City:  _______________________________________________  State:  ______________
Home Phone:  ____________________________________________________________
Work Phone:  _____________________________________________________________
E-mail Address:  __________________________________________________________

❏ AMEX  ❏ VISA  ❏ MASTERCARD  ❏ DISCOVER

Card Number: ____________________________________________________________
Exp. Date:  _________________________  Amount:  ____________________________
Name on Card:  ___________________________________________________________
Card Billing Address:  _____________________________________________________
Signature:  _______________________________________________________________

Terms: All invoices are net 30 days. Advertiser must have a credit card and expiration date on file in order to place ad. Payment can be made via check or credit card. GHGC can also set up an automatic payment via credit card if the advertiser desires. However, outstanding balances over 30 days will result in a charge to the card on file. If a card is declined, the advertisement will be withdrawn from the publication.

If you would like your company listed in the publication, please fill out the information below:

Company Name:  _________________________________________________________
Member Name:  __________________________________________________________
Phone:  __________________________________________________________________
Website:  ______________________________________________________________
Email:  __________________________________________________________________

RETURN TO:
Greater Houston Gun Club
6700 McHard Road
Houston, Texas 77053
Ph: 281-437-6025
E-mail: manager@greaterhoustongunclub.com

OFFICE USE ONLY:
Accepted by GHGC per __________________________  Date:  _______________
Entered:  ________________________________